

**A DINNER DATE
HE CAN'T REFUSE.**



Battleaxe[®] ROACH BAIT PRO

WEAPONS UPGRADE.

BattleaxePRO[®] Roach Bait is a ready-to-use high performance broad spectrum cockroach gel bait utilising the powerful active fipronil. Highly palatable across all species small and large, BattleaxePRO Roach Bait Gel entices immediate feeding through a unique matrix.

Formulated by Sundew to Outlast.

Focus groups held with pest management professionals across Australia provided unanimous feedback requesting a cockroach gel bait that stayed palatable longer.

The research chemists at Sundew reformulated BattleaxePRO Roach Bait to achieve this high standard.

This innovative formulation boasts an improved longevity of up to ten times compared to other products.

An Easy to Use, Long Lasting Gel.

BattleaxePRO Roach Bait Gel utilises a complex blend of substrates designed to maintain the optimum moisture content. This presents a bait that is very attractive to cockroaches for the longest period.

Versatile Use Locations.

BattleaxePRO Roach Bait Gel can be used in a large variety of both domestic and commercial situations including in and around homes, schools, warehousing and commercial establishments, including hospitals, laboratories, government buildings, computer facilities, sewers, food vending machines, restaurants, trains and other transport vehicles or vessels, pet shops and zoos.

How is BattleaxePRO Roach Bait Gel applied?

BattleaxePRO Roach Bait Gel is best applied near crack and crevices especially near suspected cockroach harbourages. This takes the gel to the cockroaches, which speeds up the action of the bait. By the morning after treatment dead cockroaches can be found on the floor and in cupboards. Remaining live cockroaches will soon feed on the gel, dead cockroaches (cannibalisation) and faecal matter of affected cockroaches.

BattleaxePRO formulation was developed by Sundew Solutions, a family owned 100% Australian company.



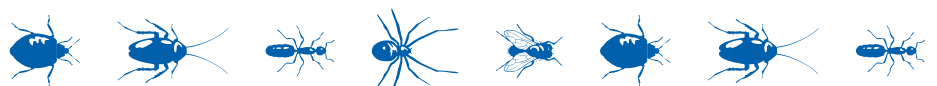
PRODUCT SPECIFICATIONS

Active constituents:	Fipronil 0.5 g/kg
Formulation type:	Gel Bait
Pack size:	1 x 20 g (order code: SUN446) 4 x 20 g (order code: SUN361)
Chemical group:	Phenyl pyrazole
Schedule:	Non scheduled

Pest Claims: A crack and crevice treatment for the control of cockroaches.

Key Features:

- Excellent palatability
- Non-scheduled product
- Excellent for German and all other species
- Non-runny formulation
- Attractive to nymphs and all life cycle stages
- Clear, non-offensive colour
- Recommended for use with PestieDotz
- Certified by HACCP International and endorsed as suitable for use in food and beverage facilities





Some Love Donuts, others Love Hamburgers with Shakes.

Field research demonstrates that cockroach bait aversion/avoidance is a real world phenomenon. Like resistance, bait aversion develops within a single population and starts slowly - but grows more common as long as the same bait matrix type is being applied. For this key reason Sundew has developed two gel bait solutions with completely different bait matrix, and two completely different active ingredients - BattleaxePRO Roach Gel and AbolishPRO Roach Gel.

I Love Donuts.

Sundew BattleaxePRO Roach Bait Gel is a carbohydrate based attractant matrix. To the cockroach it's basically a sweet donut.



I Love Burgers with Shake.

AbolishPRO Cockroach Gel is a combination of proteins and complex carbohydrate attractant matrix. To a cockroach it's basically a burger with milkshake.



Bait Aversion Breaker.

The unique protein/complex carbohydrate matrix in AbolishPRO is completely different to the matrix utilised in BattleaxePRO Roach Bait Gel - or any other gel bait presently available in Australia. This makes AbolishPRO the perfect bait aversion breaker!

Chemical Resistance Breaker.

AbolishPRO is powered by *indoxacarb*, a member of the potent oxadiazine chemical group. Being from a different chemical group to most other gels on the market makes AbolishPRO the perfect product for tough cockroach infestations.

It's Okay to Spray

We recommend the use of Sundew EnsnarePRO® 50 Suspension Concentrate Residual insecticide spray treatment when using BattleaxePRO Roach Bait Gel. EnsnarePRO is a residual, non-repellent, non-staining water based formulation and is ideal for tough cockroach infestations. EnsnarePRO has an excellent user safety profile and is ideal for sensitive areas. EnsnarePRO is the only suspension concentrate *indoxacarb* formulation on the Australian pest control market.



Sundew Solutions - the Cockroach Solutions Company

Sundew Cockroach Solutions are the result of years of extensive research and development and feature innovative formulation technology. Sundew offers Pest Management Professionals Australia's most comprehensive range of cockroach solutions bar none. Our advanced products feature best-in-class formulation technology that you can stake your reputation on.

®BattleaxePRO is a registered trade mark of Sundew Solutions Pty Ltd.

